

### 7c.TS1 How Can We Make Evaluation and Data Tracking Routine?

Here are some questions to consider:

- Has the group considered ways to share responsibility for data tracking over time that will ensure the work can continue?
  - Conduct a long-range planning process, including an assessment of whether the group needs to find a structure and/or organization to institutionalize the work or another scenario to ensure that projected outcomes are met.
  - Assess how current partnerships are working and whether new ones need to be established to help institutionalize the tracking of key outcomes.
  - Assess whether the project's activities need to be spun off to other organizations in the community to insure institutionalization.
  - Assess whether other groups are now working on the issue, and whether the group needs to partner with them.
- Has the group considered ways to ensure public accountability for the continued progress of its work?
  - Assess what the group needs to do to sustain the community's interest and engagement in the issue.
  - Assess how the findings and process of evaluation can be used to help people continue learning about race, power, and privilege and keep the issues on the table.
  - Discuss the evaluation findings with the people most affected by the issue. What is their response? Do they believe it is an accurate representation of what is happening every day? Do they have suggestions for changes in strategies or are they recommending continuing with the implementation plan?